

Guidelines for Authors

Your Research Paper should follow following guidelines:

1. **Abstract:** Please write abstract of your paper within 100 words in which a brief description of your research paper should be given.
2. **Keywords:** The important word should be written so that your paper can be traced on internet on the basis of those words.
3. **Introduction:** Describe your problem and state your contribution to the solution of the problem. From the very start be very clear about what you will be arguing in your paper.
4. **The Main Text:** It has four parts.
 - **The problem / Objective of the Study:** First clearly present the gist of your idea, what is the main problem/question that you are dealing with in this paper? What are the goals/objectives of your research? Why it is an interesting/ significant problem?
 - **Review of Literature:** Move on elaborating your idea with example and comparison. You may refer to previous research done on the same topic/pattern and explain how your work differs from and contributes to the existing literature.
 - **Concepts and Hypothesis:** You may define the basic concepts that you frequently use in your paper. You should clearly state what your hypotheses are?
 - **Research Design:** Then explain your research methodology. What is your research base on/What kind of resources you have used? What is the universe of your study? What tools and techniques are used? Etc.
5. **Findings:** Describe the findings of your research paper. In other words what conclusion did you reach based on your research.
6. **Conclusion:** Briefly summarize the main text of your paper with finding Put your suggestions if any.
7. **Suggestion:** Give suggestions based on your study.
8. **Footnotes:** All footnotes should be indicated by serial numbers in the text and literature cited should be detailed under Notes at the end of the chapter bearing corresponding number.
9. **Reference:** Place the reference at the end of manuscript following the footnotes. The list should mention only those sources actually cited in the text or notes. Author's name should be same as in the original source. More than one publication by the same authors should be listed in chronological ascending order.

Following are some examples:

- **Books:** Murthy, N. Narayan (2006), Corporate Ethics, Tata Mc Braw Hill Publishing Co. Ltd. New Delhi, Pg. Nos, eg. Murthy, N. Narayan (2006), Corporate Ethics, Tata Mc Braw Hill Publishing Co. Ltd. New Delhi.
- **PhD Thesis:** Alam, Aftab (1996), "Study on strategies for Tourism Development in India, Ph. D. thesis, AMU, Aligarh., Pg. No.s
- **Journal:** Devashish, S. K. (Oct. 1996), The Giving Model and Corporate Excellence: A field Report Decision, pp 219-224, Monikutty, S (1997) Telecom Services in Urban and Corporate Segments: A Consumer Perspective, Vikalpa, Vol. 22, No. 3, pp 15-18.
- **Book reviews:** which require no abstract, must be in the following order: Name of author/title of book reviewed/place of publication/publisher/year of publication/number of pages, in Roman and Arabic figures to include preliminary pages.
- **No dots** after abbreviations (UK, USA, MBBS, MBA etc.) Use dots after initials (K.C. Sethi).
- **Capitalization** of headings/text should be kept to the minimum and should be consistent.

In writing a research paper maintain academic honesty. Be very careful to cite the sources that you use in your paper.

Please note that your paper will upto 5000 words within max pages only (For Hindi Font Style must be **Kruti Dev 010**, Font Size **14** in Single Spacing & for English, Font Style must be **Times New Roman**, Font Size **12** in Single Spacing) with proper **Abstract, Keywords, Introduction, Aim Of Study, Hypothesis, Tools, Result & Findings, Discussion & Suggestion Etc.** and **MLA Styled References.**